



NEW ORLEANS

MARCH 19-21, 2024

Hosted by



Sponsorships

Safety Shindig



Be the life of the party as the Safety Shindig Sponsor for our masquerade themed event! With your logo on digital backwall signs and TV screen signage, you'll be at the heart of the premier networking event of the Global Excavation Conference. This signature networking event is where industry professionals come together to exchange ideas, forge connections, and celebrate the industry's commitment to damage prevention.



\$10,000

1 Available

Learn more



Safety Shindig



SOLD OUT!

Sponsorship includes:

- 3 digital backwall signs
- 1 video screen
- Digital TV screen signage
- Logo wristband
- Branded cups & napkins
- Pre-event recognition as sponsoring the premier networking event for the Conference

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$10,000

1 Available

Contact: Vicki Husome
612.462.5662
Vicki@ExcavationSafetyAlliance.com

Welcome Reception



Kick off the event in style as a Welcome Reception Sponsor. Your brand will be featured prominently during the reception, with recognition as the bar, appetizer, and entertainment host. Make a memorable first impression and set the tone for a successful conference.



SOLO

Sponsorship includes:

- Kick off the event with a 2-minute address
- Push notification
- Recognition as the bar & appetizer host
- Recognition as the entertainment host
- Onsite event e-mail Tuesday morning noting Welcome Reception and exclusive sponsorship (sent to all registrants)

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$10,000

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Courtyard



Foster meaningful connections as a Courtyard Sponsor. Your brand will be featured in one of the four networking and education hubs in the exhibit hall corners, providing an inviting space for all attendees. You'll also have the opportunity to present your brand in three 30-minute slots.



Sponsorship includes:

- Fully branded courtyard
- Logoed banner
- Exclusive naming rights
- (3) 30-min presentation slots (can include sales content)*
- Computer provided with logo on screen during non-presentation times
- Seating via 8-person rounds

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$6,500

1 Remaining

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Event Registration



Be the first brand that attendees interact with as the exclusive Registration Sponsor. Your logo will be prominently displayed on registration kiosks, creating an immediate brand connection as soon as participants arrive. The recognition doesn't stop there - each attendee badge will also carry your logo, serving as a constant reminder of your brand's contribution throughout the conference. Additionally, every registration confirmation email and the event website's registration page will feature your logo, further amplifying your brand visibility. This sponsorship highlights your commitment to creating a seamless and engaging conference experience from the moment attendees register.



Sponsorship includes:

- Logo displayed on registration kiosks
- Logo included on every attendee badge
- Logo listed on registration page of GlobalExcavationSafetyConference.com
- Logo listed on registration confirmation e-mail
- Logoed lanyards

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$6,000

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Education



Empower industry leading education as the exclusive Education Sponsor. Your logo will take prominence on digital signage outside each education room. With this sponsorship, you don't just support the Global Excavation Safety Conference; you empower each participant to reach new heights of professional development.



Sponsorship includes:

- Logo listed outside every education room via digital signage
- Listed on education page of GlobalExcavationSafetyConference.com

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$5,000

1 Available

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Mobile App



SPONSOR THE OFFICIAL APP OF GLOBAL ESC

Customized banner ads average 4,000 views each

60% of attendees used the app in 2023

All sessions, exhibitors, and attendees in an easy-to-use interface

3 days of consistent use and months of promotion

Place your company in the hands of the most passionate damage prevention and excavation safety professionals in the country.

Power the event's digital infrastructure as the exclusive Mobile App Sponsor...Over 60% of Global ESC attendees use the Mobile App.

Sponsorship includes:

- Recognition via Mobile App brought to you by... (accessible to all attendees)
- Promotion in Event Guide

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$5,000

1 Available

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Safety Shindig Photo Booth

Sponsor the Safety Shindig Photo Booth. Your brand will be prominently featured on photo booth collateral. Make a memorable impression and set the tone for a fun night!



Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$3,000

1 Available

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Meals & Refreshments



Fuel the minds and bodies of attendees as an Meals & Refreshment Sponsor. Your brand will be front and center during breakfast, lunch, and all session breaks, providing attendees with the energy they need to engage fully in the conference. Be recognized as the catalyst for productive conversations and learning opportunities.



Sponsorship includes:

- Branded session refreshment signage during all session breaks
- Branded breakfast and lunch signage on Wednesday and Thursday

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Social media
- Mobile app
- Pre-event marketing material

\$3,000

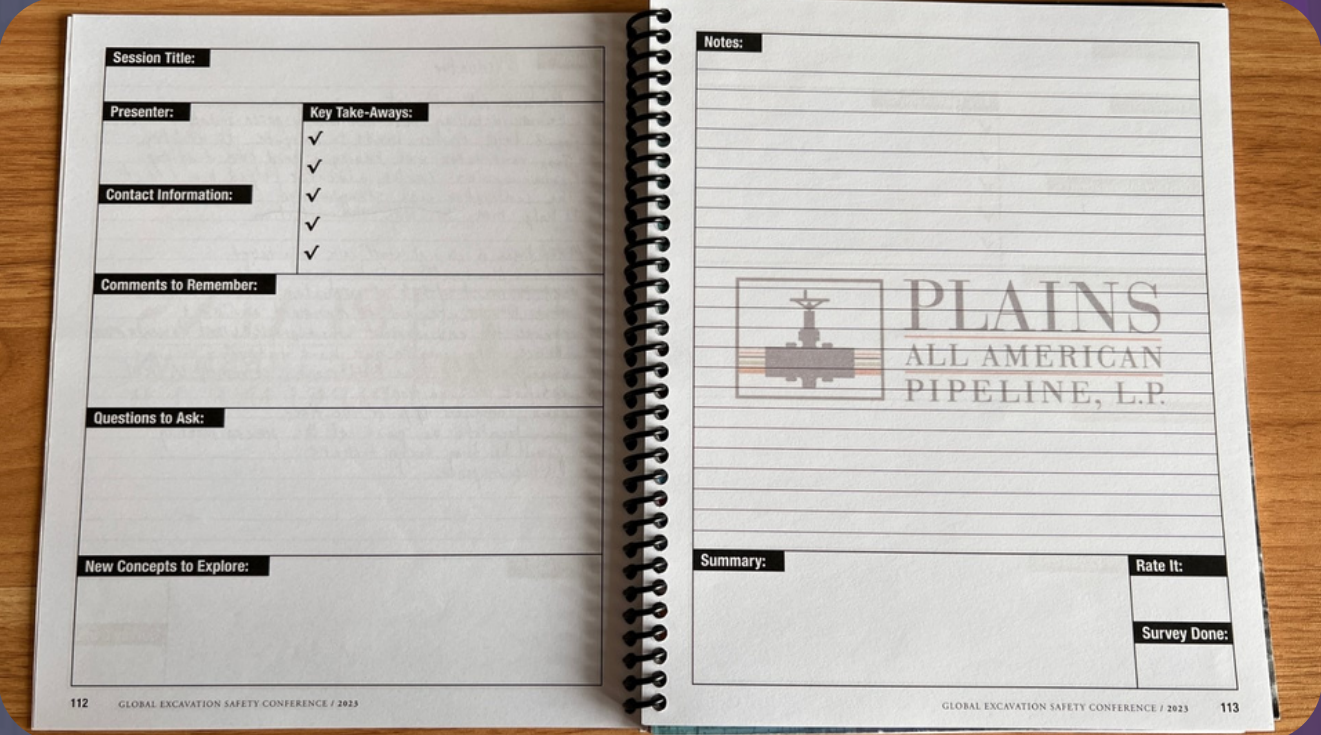
2 Available

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Session Notebook in Event Guide



Demonstrate your brand's commitment to education with the exclusive Session Notebook section sponsorship. Your logo will be featured throughout the notebook section of the Event Guide, reminding attendees of your support as they jot down their thoughts and insights from different sessions.



Sponsorship includes:

- Sponsor logo in the session notebook section in the Event Guide.

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$3,000
1 Available

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Indoor Demo



Sponsor the indoor demo area with live electric, gas, and fiber demos taking place Tuesday through Thursday during Global ESC Expo Hours. Your logo will be prominently displayed, showcasing your dedication to safety education.



Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app push notifications
- Pre-event marketing material

\$3,000

1 Available

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Water Bottle



Keep attendees hydrated and your brand in their hands as the Water Bottle Sponsor. Your logo will be featured on every water bottle distributed at registration, providing a practical and eco-friendly souvenir for attendees.



Sponsorship includes:

- Sponsor provides 700 water bottles for insertion in every event bag distributed at registration.

*For \$5,000, the water bottles with your logo will be provided to the attendees on your behalf.

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$3,000*

1 Available

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Event Guide: Back Cover Ad



Capture immediate attention with a high-visibility ad with the exclusive Back Cover of the Event Guide. Distributed to all attendees at registration, this guide provides a snapshot of the week's activities. Offering a prime spot to display your brand, product or services.



SOLD OUT

\$2,600
1 Available

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Second Line



Kick off your Safety Shindig in style with a sponsorship opportunity that's truly unforgettable!

Imagine this: vibrant costumes, pulsating brass music, and the infectious energy of a traditional New Orleans Second Line parade. All eyes will be on your brand as you sponsor a banner proudly carried from the Hilton Riverside to Generations Hall. All attendees welcome to participate and join the Second Line to Generations Hall!



Sponsorship includes:

- Logoed banner
- Pre-event recognition as sponsoring the Second Line

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app

\$2,500

1 Available

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LIVE ESA Town Hall



Seize the opportunity to become the exclusive sponsor of the LIVE, 90-minute Excavation Safety Alliance (ESA) Town Hall held as the opening Plenary on Tuesday, March 19, 2024. Since their inception in April 2022, ESA Town Halls have been connecting the excavation safety industry's thriving virtual community. Our mission is to provide unparalleled open discussion that addresses common challenges and share innovative solutions that drive the industry forward.



SOLO

- Sponsorship includes:**
- Pre-event recognition on ExcavationSafetyAlliance.com
 - Town Hall attendee report
 - Recognition by moderator during Town Hall

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Mobile app
- Pre-event marketing material

\$2,500

1 Available

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Event Bag



Carry the attendee experience as the exclusive Event Bag Sponsor. Your logo will be featured on the event bags distributed at registration, providing a constant reminder of your brand throughout the Conference.



SOLO

Sponsorship includes:

- Sponsor provides 100 bags for distribution at registration supplied to all attendees.
- Sponsor receives 1 complimentary event bag insert.

Sponsorship recognition via:

- GlobalExcavationSafetyConference.com
- Onsite signage
- Social media
- Onsite program
- Pre-event marketing material

\$2,000

1 Available

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Event Guide: Inside Front Cover Ad



Claim a prominent spot with the exclusive Inside Front Cover ad in the Event Guide. As attendees flip open this guide to the week's activities, your brand will be front and center. A high-visibility opportunity to showcase your brand to all attendees.



SOLD OUT

\$2,000
1 Available

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Event Bag Insert



Make a direct impact on attendees as a Bag Insert Sponsor. Include your promotional items in every event bag, creating a tangible connection between your brand and the attendees.

Sponsorship includes:

- Sponsor provides 700 items for insertion in every event bag distributed at registration



\$500

10 Available

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Digital Expo Showcase



Amplify your brand visibility with a Digital Expo Showcase leading up to the Global Excavation Safety Conference. With a 3"x3" image and a description of up to 240 words, you'll get the opportunity to showcase your products or services to all attendees, building anticipation and engagement before the event starts. Choose the timing that works best for you:

- Week of 2/26/24 (6 Available) \$600
- Week of 3/4/24 (6 Available) \$700
- Week of 3/11/24 (6 Available) \$800



Specifications:

- 3"H x 3"W image
- 240 words
- Sent to all registered conference attendees via email

\$600+

18 Available

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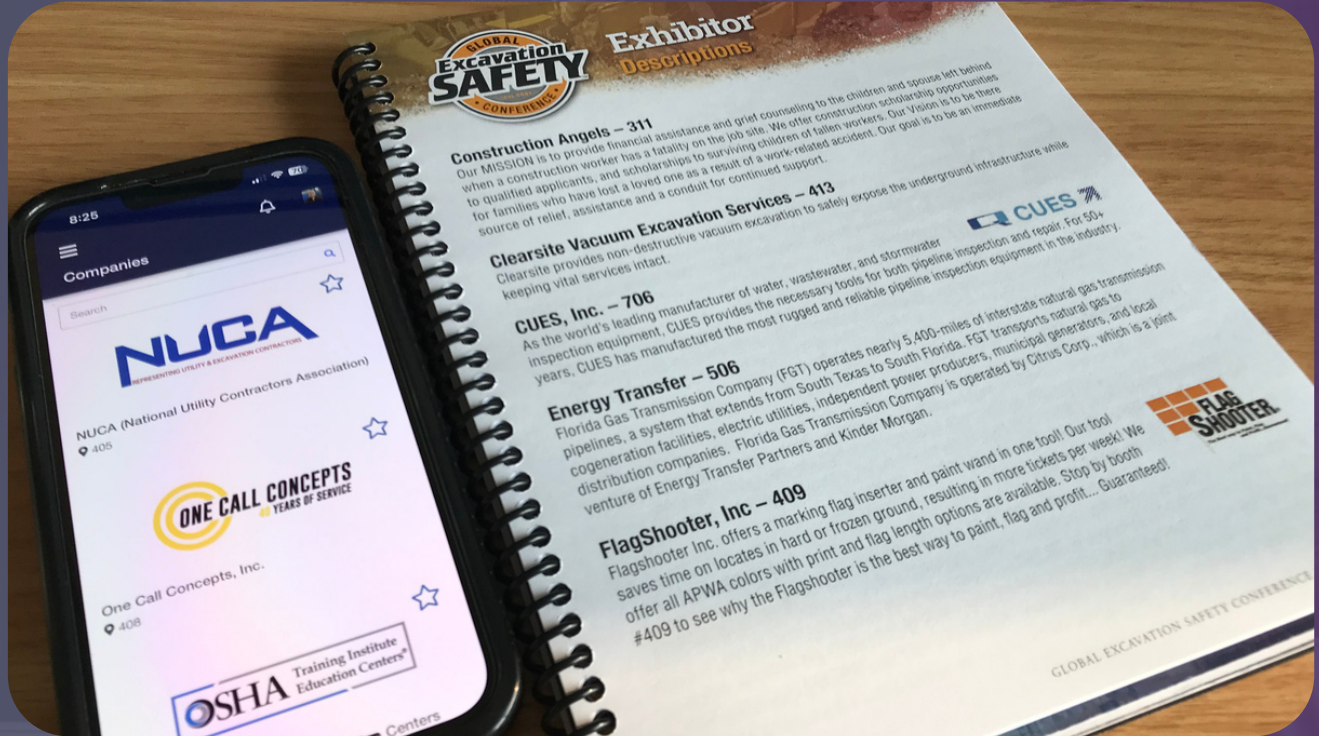
Logo Added to Mobile App



Enhance your brand recognition by adding your company logo to the mobile event app. This widespread exposure ensures your brand will be seen by attendees.

Sponsorship Includes:

- Company logo added to the mobile event app made available to all attendees



\$150

50 Available

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*Want to build a custom sponsorship?
Let's talk!*

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