



Educational Session Guidelines & Deadlines

Overview

Global Excavation Safety Conference is THE premier international Conference focused on damage prevention and excavation safety. The largest event in the underground damage prevention industry since 2004, Global ESC is the place to be if you are committed to the mission of reducing damage.

Submitting Abstracts

Tell an exceptional story, address a concern specific to one or more stakeholder group(s), provide distinctive training or education, and/or strongly promote the damage prevention message in a unique way.

When two or more abstracts are submitted on the same topic, the abstract more fully meeting all criteria is likely to be more successful.

Abstracts should:

- Define the scope of the presentation
- Provide three take-aways
- Identify the main stakeholder group targeted as well as other stakeholder groups who would benefit
- **Contain NO sales-related content**
- **May not speak to products or services specific to the presenting company.**

Abstracts should be submitted to **Karin@IR-SavingLives.com** by **Monday, August 7, 2023.**

Notifications of acceptance are scheduled to be sent by **Friday, September 15, 2023.**

EVENT DATES:

March 19-21, 2024

LOCATION:

Ernest N. Morial Convention Center
New Orleans, Louisiana

SUBMIT FILES TO:

Karin@IR-SavingLives.com

DATES & DEADLINES:

Monday, August 7, 2023

- *Call for Papers Closes*

Thursday, September 15, 2023

- *Invitations Issued with Speaker*

Wednesday, November 1, 2023

- *Session Titles & Descriptions Due*

Friday, January 19, 2024

10 AM CST

- *Speaker Webinar*

Friday, March 1, 2024

- *Digital Copy of Presentation Due*



Speaker Benefits

Infrastructure Resources, LLC does not compensate speakers monetarily or pay for expenses incurred. Participation is voluntary and speakers are responsible for all costs associated with attending the Global ESC.

Make a difference by connecting with industry professionals to effect change

Obtain **recognition** within the industry as a Subject Matter Expert

Network with colleagues and other industry professionals

Gain **public exposure** for you and your organization

- Your name, company, and session title will be promoted through Excavation Safety Magazine and Infrastructure Resources social media channels
- The Global ESC onsite event program containing your name, company, session title, and session description is distributed to all event attendees, the event app, and on the website.

A Speaker Discount Code of \$125 is provided to all speakers and may be applied to either an Expo or Conference registration. The Speaker Discount Code may not be applied to \$811 pricing.



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Speaker Evaluations

Global ESC speakers are evaluated by session participants. Surveys are the single most important tool used to determine future content.

Sessions are rated on the following criteria:

- Content accurate, insightful and on-point
- Speaker(s) knowledgeable on topic
- Session was educational and beneficial
- Chances my company will make changes based on what I learned



Session Guidelines

- Presentation **MAY NOT CONTAIN** sales or marketing-related content.
- Presentation **MAY NOT CONTAIN** solicitation of business, sponsorship, or other revenue generating content.
- Presentation **MAY NOT CONTAIN** company logos throughout the presentation.
- Presentation may not be recorded or shared without written permission from IR.
- An LCD projector, laptop, podium, and podium microphone are provided.
- Sessions may be formatted in Instructor Led, Panel Discussion or Open Forum style.
- Standard session length is 45 minutes. Optimally the presentation should utilize 30-35 minutes, allowing 10-15



minutes for Q&A and completion of surveys.

– Extended sessions may be granted, based on availability.

- **No one without proper credentials will be allowed to enter the session room.** ALL speakers, panelists, and assistants must register for the **Global ESC** prior to the event. Speakers planning to attend additional sessions must register as a Conference delegate of the **Global ESC**.
- Infrastructure Resources provides a presentation template; should an alternative template be used, all elements from the Infrastructure Resources template must be incorporated.
- Company logos are only appropriate on the biography and conclusion pages.
- Session titles and descriptions not supplied by Wednesday, **November 1, 2023**, may result in the session being omitted from the brochure which may adversely affect attendance.
- A digital copy of the presentation must be provided to Infrastructure Resources no later than **Friday, March 1, 2024**. Failure to meet this deadline requires the presenter to bring their own presentation onsite and may exclude the presenter from further presentation opportunities.
- A Speaker Webinar will be conducted in **Friday, January 19, 2024 (10am CST)** covering requirements and expectations for speakers at the **Global ESC**. All presenters are welcome to attend; at least one representative from each presentation is expected to participate.