

The Benefits of Excavation Safety Alliance Company Membership

ESA Company Members support the continued growth of the ESA community, already **1,700+** strong.



Direct Membership Benefits

10%

A 10% discount on attending the Global Excavation Safety Conference, excluding the early bird \$811 offer (unlimited use).

YOUR LOGO

Company logo in the Excavation Safety Magazine, Excavation Safety Guide, and on the Excavation Safety Alliance website.

ESA Company Members make the ESA mission possible by supporting the above initiatives and the continued growth of this incredible community, 1,700 individual members and growing.

In Addition

ESA Company Memberships Support:

Minimized Infrastructure Damage:

- **Safe Excavation Practices:** ESA members are predisposed to conduct safe excavations, minimizing the risk of harming buried infrastructure.
- **Knowledge Sharing:** Members actively disseminate their acquired knowledge within their organizations and throughout the industry.
- **Promotion of Free Individual Memberships:** These members advocate for the free ESA individual membership program, particularly among contractors in their network, fostering a culture of safe digging.

Contributing to Industry Solutions:

- **Financial Backing:** Members provide essential funding for the development and sharing of solutions to prevalent industry challenges through various channels such as Town Halls, publications (both print and digital), and conferences.

Establishing a Strong Brand:

- **Alignment with Safety and Damage Prevention:** Associating your brand with excavation safety and damage prevention demonstrates a commitment to core values. In an era where consumers increasingly consider a company's mission and values when making purchasing decisions, this affiliation can enhance customer loyalty.
- **Extensive Brand Exposure:** Company Members gain extensive brand exposure to a substantial audience, including 500,000+ Excavation Safety Guides, 15,000+ Excavation Safety Magazines, and the organization's website. This level of visibility, worth well beyond the \$2,000 membership fee, is challenging to attain through independent efforts.