

# The Benefits of ACTS Company Membership

ACTS Company Members make the ACTS mission possible by supporting the above initiatives and the continued growth of this incredible community, over 2,200+ individual members and growing.



## MEMBERS

## Direct Membership Benefits

10%

A 10% discount on attending the Global Damage Prevention Summit, excluding the early bird \$811 offer (unlimited use). Contact [Whitney@aligningchange.com](mailto:Whitney@aligningchange.com) for your discount code prior to registering

YOUR LOGO

Company logo in the Global 811 Magazine, Excavation Safety Guide, ACTS Member monthly newsletters, monthly ACTS Town Hall opening video, and on the ACTS website.

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*In Addition*

## ACTS Company Memberships Support:

### Minimized Infrastructure Damage:

- **Safe Excavation Practices:** ACTS members are predisposed to conduct safe excavations, minimizing the risk of harming buried infrastructure.
- **Knowledge Sharing:** Members actively disseminate their acquired knowledge within their organizations and throughout the industry.
- **Promotion of Free Individual Memberships:** These members advocate for the free ACTS individual membership program, particularly among contractors in their network, fostering a culture of safe digging.

### Contributing to Industry Solutions:

- **Financial Backing:** Members provide essential funding for the development and sharing of solutions to prevalent industry challenges through various channels such as Town Halls, publications (both print and digital), and conferences.

### Establishing a Strong Brand:

- **Alignment with Safety and Damage Prevention:** Associating your brand with excavation safety and damage prevention demonstrates a commitment to core values. In an era where consumers increasingly consider a company's mission and values when making purchasing decisions, this affiliation can enhance customer loyalty.
- **Extensive Brand Exposure:** Company Members gain extensive brand exposure to a substantial audience through Excavation Safety Guide and Global 811 Magazine distribution. This level of visibility, worth well the \$2,000 membership fee and beyond, is challenging to attain through independent efforts...

